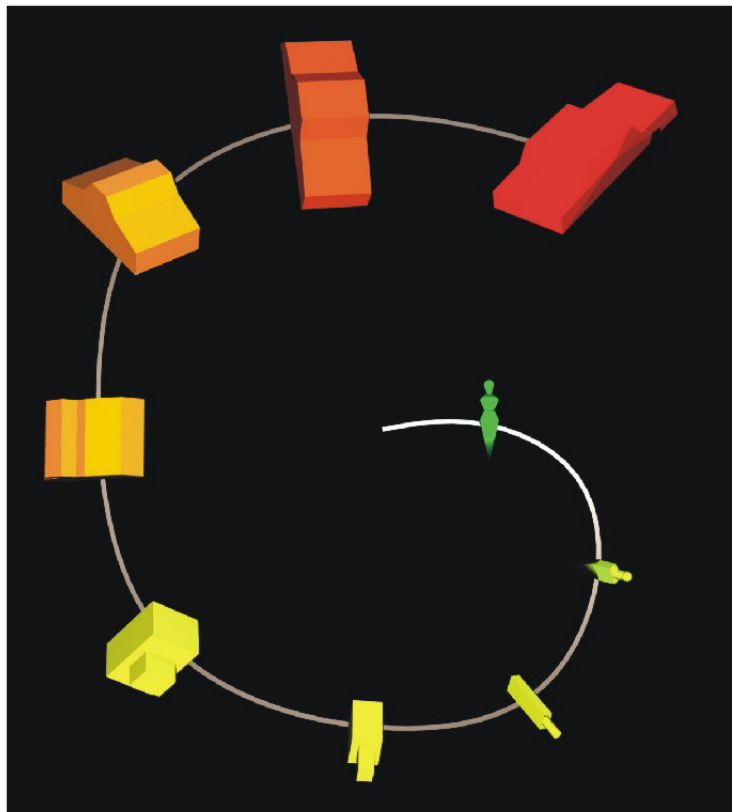


This proposal for innovation in traffic consulting focuses on the modes of transportation. Instead of designing trajectories with all their functional and technical constraints, the study object is the ontological essence of man and his favorite capsule. The requirements with regard to speed and intensity, which make up road capacity, are becoming obsolete. Let us be inspired instead by the 'Busy Bees', as they transform from one image into another. It is believed that the abstraction from their actual shapes is of merit in providing valuable insight. Understanding the shapes of these bodies will help envision smooth interactions and, hence, eloquent flows across our earth.

The deliberate morphing requires an accurate construction of each intermediate state. The aim is to achieve a maximum result with very little means (a minimum of planes) in order to project volumes. Similar to a plane, which requires only three points to be defined, the first reddish car and final greenish puppet are digitally built from triangles. The triangles schematically trace the head and shapes of both a woman and a sedan. The models in between both extremes are also meant as metaphors. For instance, when contemplating speed reductions from freeway to doorstep, many different aspects are taken into account.

Transforming Traffic, in short, caters to the challenging task of allowing people to walk for a ride and drive for a walk. The rhythm and scope of this evolutionary pendulum varies with each individual project.



Transforming Traffic - who's afraid of red and green

architectmaartendouwebredero.com

